Suggested Presentation
Outline

Introduction
• Who we are: Name of group
• Introduce members of the EYPC group
• Welcome guests, any dignitaries – elected officials, etc.
• Review Agenda

What we did
• Summary of Activities: “We formed to learn about....” (Problem Statement)
• Goal statement: “As a result of what we learned, we believe that...” (Advocacy message)
• How we learned more about this: “We used the following methodology with our # and type of stakeholders...” (demographics, interviews, surveys and observation and existing data)

Issue and why it is important (Relevance)
• Mission statement of community or governing body of an entity
• Supporting position statements
• Opinions of_______________
• Positive role-modeling

Who else has implemented a similar proposal?
• Current areas of implementation & their success
• Enforcement
• Various policies to support improving this issue

What you can do?
• Sign a petition! Come to the rally! Write a Letter to the Editor! Boycott the business! Come to the town meeting! Contact your city council member!

Conclusion
• Public demand for this improvement
• Review goal statement
• Thank you to sponsors and who made project possible
• Thank the audience

Deliver the Message: Develop the Presentation

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