Propose the questions and seek answers as part of activity. Consider using this as a quiz, using teams.

Objectivity: Consider which of the following question is more objective and why:

- Do you think there is a problem with _________(identify the issue)____ in this community?
- Don’t you think there is a problem with _________(identify the issue)____ in this city?

Answer: The first; even though the second may help support the issue, it is not objective. It might lead a respondent to agree with the question.

Representation: Lacking a truly random sample, consider which of the following groups may be more representative and why:

- A group of people at a ________(supportive of issue)____ rally.
- A group of people seen ___(target behavior)_____ in ___(applicable location)____.
- A group of people shopping in a mall.

Answer: The final group is the most representative, because mall shoppers are not logically connected to their opinion on ___________________.

Local: Consider which of the following data is more local and why:

- A survey from a town outside of a large city in another part of the country that is the same size as your town, showing that most people disagree with a ______________ orderance.
- A survey from your state’s Health Department showing that most people agree with a(n) _______________ ordinance.

Answer: While neither option is idea, the second is better. The survey from the town reflects the opinions of people who may be different from members of your community in a number of ways. The survey from the state Health Department, while closer to home, can also be felt to include the opinions of people who are very different from local residents. A better option would be information collected by county level officials, which politicians might feel reflects the opinion of people who elect them.