

SOCIAL NORMS MARKETING

High School Survey

Every student at your high school is being asked to complete this survey. The survey asks about your feelings and experiences. All information obtained from this survey will remain entirely confidential. Please use a PENCIL or BLUE or BLACK INK. NO GEL PENS PLEASE!

1. How old are you?

- 13 14 15 16 17 18 19

2. What is your gender?

- Male Female

3. What is your race? (Select all that apply)

- White
 Black/African American
 Latino/Latina Mexican
 Latino/Latina Puerto Rican
 Latino/Latina Other Hispanic
 Asian American
 Native American/American Indian
 Other _____

4. What grade are you in?

- 9th 10th 11th 12th

5. At school, do you receive: (Select one)

- Free lunch
 Reduced-price lunch
 Neither

6. Which of the following best describes the average grades you get in school? (Select one)

- | | |
|--|--|
| <input type="radio"/> Mostly As | <input type="radio"/> Mostly Cs |
| <input type="radio"/> Mostly As and Bs | <input type="radio"/> Mostly Cs and Ds |
| <input type="radio"/> Mostly Bs | <input type="radio"/> Mostly Ds |
| <input type="radio"/> Mostly Bs and Cs | <input type="radio"/> Mostly Fs |

7. In the past 30 days, have you:

	Yes	No
a. Smoked cigarettes	<input type="radio"/>	<input type="radio"/>
b. Drank alcohol	<input type="radio"/>	<input type="radio"/>
c. Smoked marijuana (pot, weed)	<input type="radio"/>	<input type="radio"/>

8. About how often (if ever) do YOU:

	Never	Once or Twice a Year	Once or Twice a Month	Once or Twice a Week	3 or More Times a Week	Daily
a. Smoke cigarettes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Drink alcohol	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Smoke marijuana (pot, weed)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

9. About how often (if ever) do MOST STUDENTS AT YOUR SCHOOL:

	Never	Once or Twice a Year	Once or Twice a Month	Once or Twice a Week	3 or More Times a Week	Daily
a. Smoke cigarettes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
b. Drink alcohol	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
c. Smoke marijuana (pot, weed)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

10. In the past 30 days, what percent of the STUDENTS AT YOUR SCHOOL **smoked cigarettes**?

- 0%
- 1 - 10%
- 11 - 20%
- 21 - 30%
- 31 - 40%
- 41 - 50%
- 51 - 60%
- 61 - 70%
- 71 - 80%
- 81 - 90%
- 91 - 100%

11. In the past 30 days, what percent of the STUDENTS AT YOUR SCHOOL **drank alcohol**?

- 0%
- 1 - 10%
- 11 - 20%
- 21 - 30%
- 31 - 40%
- 41 - 50%
- 51 - 60%
- 61 - 70%
- 71 - 80%
- 81 - 90%
- 91 - 100%

12. In the past 30 days, what percent of the STUDENTS AT YOUR SCHOOL **smoked marijuana**?

- 0%
- 1 - 10%
- 11 - 20%
- 21 - 30%
- 31 - 40%
- 41 - 50%
- 51 - 60%
- 61 - 70%
- 71 - 80%
- 81 - 90%
- 91 - 100%